

# Cobal Sign Systems Ltd



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## CPD Overview

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We're proud of our heritage. It's taught us a lot. They say you never stop learning and it's a mentality we've adopted over the last 40 years. Our business has evolved with our clients, to constantly drive change in what we do and the services we offer.

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## Available CPD Material (2)

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### Sustainable Signage - What we need to know

The weight of responsibility of saving the planet with every choice we make can be overwhelming.

We have created this CPD to help you make better informed design, manufacturing and material choices with your signage.

Being eco-conscious doesn't have to mean compromise. There are eco-alternatives to almost every material used in the sign industry.

This CPD aims to:

1. Highlight industry terminology.
2. Show Design and Manufacturing considerations.
3. Educate about the types of sustainable materials that can be used.

By the end of the seminar delegates should:

1. Have the confidence and ability to specify compliant materials for signage design projects.
2. Have a greater understanding of the importance and availability of sustainable materials.
3. Be aware of the type of documentation involved: EPDs, Deconstruction matrix, Certifications.
4. Be able to understand the pros and cons of different materials.

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|-----------------------|---|
| Material type:        | Seminar   |
| RIBA Core Curriculum: | <b>Design, construction and technology</b><br><b>Sustainable architecture</b> |
| Knowledge level:      | General Awareness   |

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Multiple formats

## The Core Principles of Graphics, Wayfinding and How to Use them to Connect People to Places

This CPD aims to give an introduction to wayfinding and signage in a design context. It will cover the purpose of wayfinding schemes and five principle elements of wayfinding. Following this, it will explore four types of graphic wayfinding and the role of graphics and colours. By the end of this CPD you should have a greater understanding of:

- Wayfinding and how to create a comprehensive signage system
- Signage and The Equality Act 2010
- How to balance aesthetics against practicality

This CPD can be delivered to you live and remotely

Material type:

Online Learning, Seminar

RIBA Core Curriculum:

Design, construction and technology  
Inclusive environments

Knowledge level:

General Awareness

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## Classifications

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### Subject/Product Areas (CI/SfB)

Fittings

Circulation fittings, signs, etc. > Signs and lettering, notice boards

Engineering

Electrical systems > Self-contained emergency lighting, signage systems

Electrical systems > Central battery emergency lighting, signage systems

### RIBA Core Curriculum areas

Design, construction and technology

Knowledge level: *General Awareness*

Sustainable architecture

Knowledge level: *General Awareness*

Inclusive environments

Knowledge level: *General Awareness*